

# 2026 SPONSORSHIP PACKAGE

CENTRAL TEXAS COMMERCIAL ASSOCIATION OF REALTORS®



## WHO IS CTCAR?

Central Texas Commercial Association of REALTORS (CTCAR) mission is to increase professionalism and profitability of our members through education, networking, technology and public policy awareness.

### MEMBERSHIP

Our membership consists of

**500 +**

professionals including brokers, agents, developers, principals, consultants, and other affiliated commercial real estate professionals.

### CENTRAL TEXAS

We are the commercial overlay board for

**26**

Central Texas counties which includes the major population centers of Austin, Waco, Killeen, Temple, Belton, Bryan/College Station, and San Marcos.

### PROGRAMS

We offer

**25 +**

in-person and virtual programs in 2025 featuring topics related to commercial real estate including continuing education courses

### CONTACTS

Our 2025 mailing list consists of

**1,800 +**

contacts not including members to allow for additional exposure outside general membership



# LEVELS & BENEFITS

Select the Sponsor Level and commitment amount that works best for your company.  
From there, choose the event(s) you'd like to sponsor (listed on the following page) to reach that total.

**TRAILBLAZER**  
**\$8000**

**RANGER**  
**\$5000**

**LONGHORN**  
**\$2500**

## Trailblazer \$8,000 MINIMUM

- 3 Affiliate memberships
- Logo, contact info, company URL on CTCAR website
- Company logo on all Newsletters
- Verbal recognition at events
- Included in online Directory of Partner Services
- Featured on social media
- Annual Sponsor Highlight article email blast
- Newsletter spotlight

## Ranger \$5,000 MINIMUM

- 2 Affiliate memberships
- Logo, contact info, company URL on CTCAR website
- Company logo on all Newsletters
- Verbal recognition at events
- Included in online Directory of Partner Services
- Featured on social media

## Longhorn \$2,500 MINIMUM

- 1 Affiliate membership
- Name, contact info, company URL on CTCAR website
- Company logo on all Newsletters
- Verbal recognition at events
- Included in online Directory of Partner Services
- Featured on social media





# SPONSOR OPTIONS

## Luncheon \$1,500

- Only 1 sponsor per luncheon
- Includes reserved table for 8
- 5-minute speaking opportunity about company
- Company name/logo included in all event emails & website

**4 Available**

**Average attendance: 75 RE Pros**

## Education | CE \$500

- Only 1 sponsor per Class
- Company name/logo included in all event emails & website

**8 Available**

**Average attendance: 25 RE Pros**

## Education & Property Exchange \$500

- Only 1 sponsor per Exchange
- 5-minute speaking opportunity about company
- Company name/logo included in all event emails & website

**8 Available**

**Average attendance: 30 CRE Pros**

## Holiday Party \$1,500

- Includes 2 tickets
- Company name and logo included on website & emails

**6 Available**

**Average attendance: 175 CRE Pros**

## Building Tour + Happy Hour \$1,000

- Includes 2 ticket
- Opportunity to showcase your property AND distribute marketing materials onsite
- Company name and logo included on website & emails

**4 Available**

**Average attendance: 50 CRE Pros**

## Tailgate Party \$2,500

- Longhorn football game (\*a CTCAR rep will reach out to confirm which game)
- Only 1 sponsor
- 100 wristbands to distribute as you wish
- All you can eat (chef prepared) food and drink (multiple bars)

**1 Available**

## RE Summit \$1K-\$4K

**9 Available**

**Average attendance: 250 CRE Pros**

### OPTIONS:

#### Pikes Peak Premier Sponsor (\$4000):

Limit 1 per participating organization

- Recognition on event webpage and marketing emails
- Full page ad in the program
- Table for 8 with seating at front
- Five-minute pitch in opening announcements
- Display table for marketing materials at registration area
- Access to attendees contact info

#### Grand Teton Sponsor (\$3000):

Limit 2 per participating organization

- Recognition on event webpage and marketing emails
- 1/2 page ad inside the program
- 4 admissions tickets
- Display table for marketing materials
- Access to over 240 of our attendees contact info (approx)

#### Mount Rainer Sponsor (\$2000):

Limit 4 per participating organization

- Recognition on event webpage and marketing emails
- Logo in event program
- 2 admissions tickets
- Display table for marketing materials

#### Exhibitor (\$1000):

Limit 2 per participating organization (or until sold out)

- Display table only with 1 admission ticket
- Company name printed in the program

Sign Up  
Here!



Questions?

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